

Commercial Electronic Security Systems Integration

101



Security 101® is a global security systems integrator that helps mid- to large-size businesses mitigate threats and vulnerabilities to protect its people, property and profits.

Benefits to the franchise community:

- Very strong Item 19
- High volume sales
- Low cost of entry
- Large, protected territories
- Incredible franchisee validation
- Low franchise fees and royalties
- Strong C-level engagement and marketing support
- National/Global accounts
- Well-structured discovery process

Security 101® is:

- Harnessing the capabilities of our systems engineers, expert project managers, best-in-class products and specialized operations software.
- Disrupting the \$350 billion industry and is the only security integrator offering true business ownership opportunities at the local level through franchising.

Total investment:

\$119,750 - \$223,500

Franchise fee: **\$49,500**

Royalty: **6-4% (declining)**

Average Annual Gross:

\$3,010,582

Average 1st Year Gross:

\$841,339

Average number of employees: **14**

Passive ownership: **No**

Home-based: **No**

B2B: **Yes**

National
coverage
local
ownership

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